

Julie Persaud
RED 746
Final Project
Lesson Plan

Rationale:

- ◇ The purpose of this professional development session is to inform secondary Social Studies and English teachers about the Web 2.0 tool of Tumblr. As the website states, Tumblr allows you to effortlessly share anything. You are able to post not only text, but photos, quotes, links, music and videos- from a range of platforms including the computer, phone, and even e-mail. You are able to customize the site to your own preferences. Due to the simplicity of the site, it is ideal for teachers to incorporate into their classroom in a variety of ways.

Objectives:

- ◇ After completing this professional development, participants will be able to create their own Tumblrs.
- ◇ After completing this professional development, participants will be able to identify different activities and integrate Tumblr into their classrooms in various ways .
- ◇ After completing this professional development, participants will be able to recognize the many ways that Tumblr can be used as individuals, teachers, and for professional development in itself.

Materials:

- ◇ Article about Tumblr [<http://coding.smashingmagazine.com/2010/07/22/a-complete-guide-to-tumblr/>]
- ◇ How To Tumblr Handout
- ◇ Activities Sheet Handout
- ◇ Prezi for Presentation
- ◇ Feedback form
- ◇ Computer/Overhead Projector
- ◇ Dry Erase Board/Chalk Board
- ◇ Internet Access
- ◇ Laptop Carts

Procedure/ Learning Activities:

- ◇ To begin the professional development, I will introduce myself. I will inform them that I am a graduate student in Literacy with a background in Social Studies education. I will then inform the participants that we will be doing a series of activities that will assist in the development of their own knowledge and awareness of Tumblr. I will write a “Do Now” on the board/Prezi, which will say “Write down what you know about Tumblr?” I will have the participants write down whatever thoughts they may have on the topic. I will then call on various individuals to promote a starting point for discussion on what Tumblr. I will then

give a brief overview of what the site is, while also pulling the site on the overhead.

- ◇ Next I will distribute an article I found regarding Tumblr, what it is, and how it has developed [<http://coding.smashingmagazine.com/2010/07/22/a-complete-guide-to-tumblr/>]. I will pass the article out to the class. I will have them read this article and facilitate a class wide discussion.
- ◇ After this discussion, I will inform the participants that since now they are more aware about this website, I would like to fill out a KWL chart. I will ask for volunteers to speak about what they would like to know. I will fill the K and W section out on the board, and at the end of the professional development session we will complete the L portion.
- ◇ After we finish completing the two portions I begin going through my Prezi on Tumblr. I will stop at the designated slides so that the participants can ask questions if needed.
- ◇ Half way through the Prezi, I will ask them to write down one question they have lingering at the moment. After they write this down, I will have them do a think-pair-share, and work together to answer each other's questions. After they have a discussion, I will ask if there were any unanswered questions, and address them.
- ◇ I will then return to the Prezi I created, and continue going through the slides. After I finish the portion on what they have to do to create a Prezi, I will allow them to work in small groups and create a Tumblr. I will distribute the how to Tumblr handout, which will provide a basic outline on how to create one, and review what we just covered. While they are doing this, I will circulate the room to ensure they understand what they need to do, beyond that this will allow me to have a hands on approach to assisting them.
- ◇ I will then bring everyone back together to finish completing the Prezi presentation. After finishing the presentation I will see if anyone has any questions. I will then pass out a handout on the various activities that can be used with Tumblr. I will also initiate a brainstorming session, where the teachers who are participating list all the various ways to use this in the classroom, or for professional development. This will be good, because they will be able to see the various ideas I have brainstormed, and be more detailed or content specific.
- ◇ After bringing the brainstorming session to a close, I will demonstrate on Tumblr itself how you can implement some of these academic uses. I will then have them list the various things that they have learned from this session. We will complete the KWL chart on the board, and see if there are questions, thoughts or concerns that the group would like to share. I will thank them for taking the time to sit with me, and learn more about Tumblr.

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How To Handout: Tumblr



WHAT TO DO:

Click the “Sign up” button when you get to Tumblr.com, enter your email address and a password and the URL you want to use. You’ll have the option to set up a custom domain name after you’ve signed up. Once your account is set up, you can start using the site!

WHAT TO DO NEXT:

You can customize your personal Tumblr to your liking! Clicking the customize button while looking at your Tumblr, allows you to click around and edit and update information, theme, appearance, pages, services and community.

POSTING:

Once you have the logistics set up, you can go ahead and start to post text, photos, quotes, videos etc! Just click the heading and put whatever you would like in the box at the bottom. You can alter what time you would like to post this to your Tumblr, and if you would like to associate “tags” or categories with it.

EXPLORING:

After you have started posting, you can eventually explore and build up your network on the site. Typing a category into the search box allows for all the posts with that tag appear. You can “reblog” or “like” any posts. The “reblog” features the post on your Tumblr page, and the “like” option will just keep it saved as a favorite of sorts. You can also start “following” individual Tumblrs for them to appear on your dashboard, which is equivalent to your newsfeed on Facebook.

There is also a help feature on Tumblr to ask whatever questions you may have, and countless YouTube videos offering assistance! ☺

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 Activities Handout

Teachers

Academic Use/Use in the Classroom	Uses for Professional Development
Collaboration	Collaboration
Brainstorm Ideas	Feedback
Organization	Shared Classrooms
Feedback From Professionals	Online workshops
Virtual Word Wall	
Gallery Workshop	
Timeline Events	
Group Editing	
Publishing Factor	
Multi-media within	
Class Tumblr	
Vocabulary Word of the Day	
Classroom Website- supplemental	
Travel back in time/embody historical figure/writer	

Students

Use for Fun	Academic Use
Journal Type [Public or Private]	Share/Develop Writing
Quotes, responses, polls, videos, images	Workshop[see teacher's portion]
Social Media	Portfolio- showcase work, progress

Other Ideas/Details:

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Reflection:

After completing this independent project I realize that I have learned so much more about Tumblr and Prezi than I knew before. Sitting down and working to develop various academic uses for Tumblr, along with professional development integration was a big step. It called for me to think about things from a different standpoint and really work to determine how teachers, students, and administrators would utilize this site. Beyond that it allowed me to be able to realize how I could possibly incorporate the same or similar ideas into my own classroom, whether Literacy or Social Studies related. There are so many options that it allows for teachers and students to pick and choose whatever they would like, on whatever topic. Beyond thinking about the usage of the website, playing around and navigating both Prezi and Tumblr myself allowed me to determine the strengths and weaknesses of the sites. I realize what works for me, what I wouldn't do, and what I may potentially avoid. Finally this assignment has allowed me to realize I would love to teach other individuals how to navigate.

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Feedback:

1. What are some things you enjoyed about this lesson?

2. What are some things you would change about this lesson?

3. What have you learned throughout this lesson?

4. Do you plan to incorporate the use of Tumblr ? If yes, how so?

5. What other Web 2.0 tools would you like to learn more about?

Additional Comments: